



Who's Involved?

Over 1200 CEOs & CMOs and emerging leaders in marketing, media & advertising are involved in The Marketing Academy programs around the world

Here are just a few of them...



A few of our Mentors

We have over 250 Mentors globally who volunteer their time to inspire, develop and mentor within our programs in the UK, Australia & USA

Alistair Macrow	Global CMO	McDonald's Corporation
Annette King	CEO	Publicis UK
Antonia Wade	CMO	Capita
Barni Evans	Chief Commercial Officer	Sportsbet Australia
Berta De Pablos-Barbier	Chief Growth Officer	Mars
Brent Smart	CMO	IAG
Catherine Tan	Global CMO KFC	Yum!Brands
Chris MacDonald	Global President	McCann Advertising
Cliff Marks	President	National CineMedia
David Jones	Founder & CEO	You and Mr Jones
Ed Pilkington	CMO USA	Diageo
Ed Smith	General Manager Intergrated Marketing EU	Amazon
Evelyn Webster	CEO - North America & Australia	Guardian Media Group
Frank Nakano	MD, Sports & Entertainment	JPMorgan Chase & Co
Geoff Ikin	CMO	Myer
George Hughes	CMO	Star Entertainment Group
Greg James	Global Chief Strategy Officer	Havas Creative
Ivan E Markman	Chief Business Officer	Verizon Media
Jenni Dill	CMO	Arnotts
Jeremy Nicholas	CMO	Telstra
Judi Hausmann	CEO	Hausmann PR
Karen Coppola	EVP & CMO	TJX Group
Kathryn Jacob	CEO	Pearl and Dean
Katie Rigg-Smith	CEO	Mindshare Australia
Kerry Taylor	EVP, Brand Lead, Youth & Entertainment	Viacom
Kim Portrate	CEO	ThinkTV Australia
Larry Thomas	Managing Director US	Accenture
Laura Jordan Bambach	Chief Creative Officer	Grey London
Leigh Terry	CEO APAC	IPG Mediabrands
Leila Woodington	Marketing Director, Northern Europe	Facebook
Lisa Gilbert	CMO Japan	IBM
Lisa Ronson	CMO	Coles
Lysa Hardy	CMO	Hotel Chocolat
Marcel Marcondes	CMO US	Anheuser-Busch InBev
Margaret Molloy	Global CMO	Siegel+Gale
Mark Jarrett	CEO	PHD Group Australia
Mark Lollback	CEO	GroupM Australia
Mark Reinke	Managing Director - Consumer	News Corp Australia
Martin Brown	Director, eBusiness, Strategy & Marketing	Nestle Australia
Martine Jager	Chief Digital & Marketing Officer	Westpac Banking Group
Mat Baxter	Global CEO	Initiative
Monique Macleod	CMO	Commonwealth Bank
Nic Emery	CMO	Crown Group
Nina Bibby	CMO	Telefonica O2 UK
Peter Horgan	CEO Australia	Omnicom Media Group
Philippe Krakowsky	Chairman & CEO	IPG Mediabrands
Rankin Carroll	President, Global Chocolate Business Unit	Mars Wrigley Confectionery
Robbert Rietbroek	SVP and GM North America	Quaker Oats
Sara Bennison	CMO	Nationwide Building Society
Sarah Thompson	Global CEO	Droga5
Susan Massasso	Chief Growth and Brand Officer	A2 Milk
Suzi Watford	CMO	The Wall Street Journal
Sweta Mehra	CMO	ANZ Bank
Wayne Gabriel	CMO Australia	Toyota Motors
Whit Alexander	EVP, Chief Strategy Officer	Best Buy

A few of our Fellowship Alumni

We have over 150 Alumni of our Fellowship Program in EMEA & USA

Adolfo Villagomez	CMO & SVP, Online	The Home Depot
Adrian Farina	SVP Marketing, Europe	Visa International plc
Alejandro Pinillos	SVP & GM, East Europe Snacks	PepsiCo
Alexander Knigge	SVP Corporate Comms, Marketing & Brand	Emirates Airline
Alison Orsi	VP & CMO Europe	IBM
Amy Dobra	CMO, Vanguard Financial Advisor Services	Vanguard
Angie Klien	VP Consumer	Verizon
Anna Hill	SVP & GM UK	WW (Weight Watchers)
Anthony Ainsworth	COO	EON UK
Anthony Storm	EVP - Marketing Direct & Digital	Liberty Mutual Insurance
Antreas Athanassopoulos Group	CCO & CEO Financial Services	Dixons Carphone
Arthur Hoeld	Managing Director Europe	adidas
Ash Schofield	CEO	giffgaff
Catherine Newman	CMO	Manchester United
Catherine Tabaka	President & CEO Healthcare North America	Sodexo
Cheryl Calverley	CEO	Eve Sleep
Chris Duncan	CEO UK Publishing	Bauer Media
Christian Thrane	Managing Director of Marketing, BT Consumer	BT
Christopher Macleod	Customer and Revenue Director	Transport for London
Claudine Cheever	Global GM Amazon Advertising	Amazon
Clayton Ruebensaal	EVP, Global B2B Marketing	American Express
Cristina Diezhandino	Global CMO	Diageo
Dara Treseder	SVP & Head of Global Marketing & Comms	Peloton Interactive
David Doctorow	CEO	Move Inc
Debora Koyama	Global Growth Operation Officer	Unilever
Deborah Dolce	SVP Group Brand & Marketing Director	TJX Group
Ellie Norman	Director of Marketing & Communications	Formula 1
Helen Warren-Piper	GM Mars Petcare UK	Mars Petcare Inc
Janneke van der Kamp	Head of Region Europe	Novartis Consumer Health
Jeff Dodds	COO	Virgin Media
Jenni Dill	CMO	Arnotts
Jennie Farmer	Global Brand Mktg & Product Director	De Beers Diamond Jewellers
Katharyn White	SVP & CMO	T Systems
Kerry Taylor	EVP, Brand Lead, Youth & Entertainment	Viacom
Kussai El-Chichakli	Director Marketing	Coca-Cola European Partners
Lizzy Johnson	Growth Director	Deliveroo
Luca Zerbini	CEO / Managing Director BU Paper	Fedrigoni Group
Mark Evans	MD of Marketing & Digital	Direct Line Group
Mark Phibbs	SVP Marketing APJC	Cisco
Martin George	Customer Director	Waitrose John Lewis Partners
Meghan Farren	CMO	KFC UK & Ireland
Michael Inpong	Strategy and Marketing Director	Muller Dairy (UK) Ltd
Michael Lacorazza	CMO & EVP	Wells Fargo
Nathan Ansell	Marketing Director	Marks & Spencer
Nick Robinson	CEO	Kerry Group Plc
Ottokar Rosenberger	CEO	Dreamlines GmbH
Peter Markey	CMO	TSB Bank plc
Polly Cochrane	EVP & CMO Harry Potter Global Franchise	Warner Bros
Rachael Powell	Chief Customer Officer	Xero
Rashmy Chatterjee	CEO	Istari
Robert Chatwani	CMO US	Atlassian
Rufus Radcliffe	CMO & Director of Direct to Consumer	ITV
Sally Abbott	Managing Director UK & Ireland	Weetabix Ltd
Sally Cowdry	Chief Commercial Officer	Travelopia
Sholto Douglas-Home	CMO	Hays Plc
Steve Challouma	General Manager, UK	Birds Eye
Thierry Laugurette	CMO	AkzoNobel
Tricia Weener	Global Head of Marketing B2B	HSBC
Zarina Lam Stanford	Chief Communications & Marketing Officer	Rackspace

A few of our Scholarship Alumni

We have over 530 Alumni of our Scholarship Program in UK, Australia & USA

Adam Johnson	CMO	Global Media Group
Ainslee O'Brien	General Manager	News Corp Australia
Alessandra de Dreuille	Marketing Manager Heinz Soups	The Kraft Heinz Company
Alexandra Conomos	Senior Manager, Originals Marketing	Audible
Allison Stadd	Global Director, Stella Artois	Anheuser-Busch InBev
Amanda Byrne	Chief Experience Officer	Scenic World
Amanda Fuller	Managing Partner & APAC Regional Lead	DDB Group Australia
Amanda Lakin	Director of Marketing - Saga Holidays	Saga PLC
Amber Kirby	Director of Brand and Customer Experience	Eurostar
Amy Gilbert	Head of Advertising	Virgin Atlantic Airways
Amy Tippen	Board Account Director	AMV BBDO
An Le	National Marketing Manager	McDonald's Australia
Andrew Brown	Senior Brand Manager	Hasbro
Andrew Da Silva	Senior Manager	EY
Andrew Howie	Head of Brand and Advertising	Amazon Australia
Anna Bay	Executive Manager Brand Strategy	Commonwealth Bank
Annalise Dry	Campaign Lead	eBay Inc
Anshika Grover	Associate Director	Optus
Asad Dhunna	Founder	The Unmistakables
Bediz Eker	Managing Director	VMLY&R
Bella Blenkinsopp	Consumer Communications Lead	TikTok
Ben Tyson	CEO	Born Social
Bizhan Govindji	Strategy Director (Social)	Ogilvy
Breffni Horgan	Chief Product Officer	Hostelworld Group
Brent Whelan	Marketing Director Middle East	Fonterra
Brianna Dinsmore	Corporate Marketing Director	Salesforce
Bryn Snelson	Managing Director, Group Digital Acquisition	Majestic Wine
Burcak Sezer	Sector Lead (Head of Marketing & Innovation)	Kimberly-Clark ANZ
Carey Baldwin-Hennigar	Global Vice President	Storyful
Carly O'Donnell	Head of Corporate Communications	The Royal Mint
Caroline Gorrie	Brand Manager Pampers, P&G Northern Europe	Procter & Gamble
Caroline Waller	Group Head of Marketing	Halfords
Charlotte Green	Senior Manager, Brand Planning	Lloyds Banking Group Plc
Charlotte Langley	Brand & Communications Director	Bloom & Wild
Charlotte Nairne-Clark	Brand & Marketing Insight Manager	Aviva
Cheryl Cadmore	Senior Acquisition Marketing Manager	American Express
Chris Dodson	CEO	Wild Nutrition
Claire West	Senior Manager, Westpac Brand and Group Brand	Westpac Banking Group
Clara Biu	Head of PR & Events	Just Eat
Cristina Loaiza	Global Head of Brand	Graze
Crystal Eisinger	Strategy & Marketing Lead, Ads Marketing	Google
Dan Bitti	Senior Marketing Lead Breakfast & Frozen	Kelloggs Australia
Daniel Murray	Co Founder	Heights
Danni Dimitri	Strategy Director	Havas Media
Danni Wright	National Head of Strategy	Carat Media
Derek Daniels	Senior Global Brand Manager	PepsiCo
Dovas Zakas	Director of Growth, EveryPlate	HelloFresh
Drew Davis	Portfolio Director - Chocolate	Mars Wrigley Confectionery
Ed Cracknell	Head of Marketing, BT Sport	BT
Edwin Broni-Mensah	CEO	Give Me Tap
Elle Graham-Dixon	Head of Brand Transformation	Electronic Arts
Emily Byrne	General Manager UK & Ireland - YSL Beauty	L'Oréal UK & Ireland
Emily Hare	Global Head of Content Strategy	Publicis
Emily Murren	Director of Consumer Marketing	Domain Group
Emma Brooker	Advertising Producer	Apple
Emma Sherwood-Smith	Marketing Director	Carlsberg
Emma Wilkinson	Group Communications Manager	Adobe Systems Europe

And a few more of our Scholarship Alumni...

Gemma Hunter	General Manager Marketing	Myer
Ghada Soufan	Account Supervisor	Wieden+Kennedy
Gini Sharvill	Global Marketing Haagen-Dazs	General Mills
Gregor Lawson	Sales Director	Morphsuits
Haseeb Rahman	Marketing Director	FrieslandCampina Middle East
Heilan Bolton	Senior Manager, Brand and Member Engagement	Qantas Loyalty
Helen Lawrence	Global Head of Social Media	Twitter
Henry Windridge	Head of Brand, Middle East & Africa	Discovery
Holly Oades	Chief Customer Officer	EAT
Hugh Thomas	Co-Founder	Ugly Drinks Ltd
Ian Edwards	Managing Director	Wavemaker
Isabel Massey	Global Media Director	Diageo
Jacinta Fisher	Marketing Director	The Walt Disney Company
Jack Lowman	Deputy Director of Marketing	The Prince's Trust
James Meekings	Co Founder & UK Managing Director	Funding Circle
Jay Needham	Marketing Director, Angel's Envy	Bacardi
Jazz Advaney	Associate Growth Director	AKQA
Jules Lund	Founder	Tribe Group
Karli Bainbridge	Director of Marketing, New York	Red Bull
Kelly Bryce	Manager, East Coast Regional Marketing	Delta Air Lines
Lauren Reynolds	Senior Global Partnerships Manager	Universal Music
Leslie Miller	Director of Marketing, Super Premium Ice Cream	Unilever
Lisa Vitaris	Chief Marketing Officer	Tyrol Payments
Louise Thompson	Category Marketing Director	Britvic Soft Drinks
Lulu Skinner	Senior Marketing Manager EMEA	Airbnb
Mark Chamberlain	Managing Director, UK & I	Kantar Insights
Mathieu Bertrand	Co-Founder, COO	Home Care Heroes
Michael Wilton	Global Client Director	Anomaly London
Michaela Marson	Brand Partnerships & Business Development	LADbible Group
Mim Orlando	Marketing Director	Lavazza
Mollie Hill	Executive Director Strategy, Brand & Marketing	Tourism Western Australia
Monica Majumdar	Head of Strategy	Verizon Media
Muiris O'Riada	Global Brand Director, Hendrick's Gin	William Grant & Sons
Myriam Conrie	Director of Sales & Marketing	Sofitel Hotels
Natasha Pergl	Innovation Manager	SAP
Nate O'Neal	Lead, Demand Generation	Workday
Nicky Bryson	Director of Brand and Consumer Insight	PwC
Pamela Bishop	CMO	Blooms The Chemist
Rachel Pullicino	Global CMO	Campos Coffee
Rajeeb Dey	Founder & CEO	Learnerbly
Renee Garner	CMO	Amaysim
Richelle Barker	Director, Marketing ANZ	Electrolux Home Products
Ritchie Mehta	Managing Director	School of Marketing
Samuel Horner	Marketing Manager	Starbucks Coffee Company
Santiago Gomez	Associate Director	Mondelez
Sarah Ellis	Founder	Amazing IF
Sarah Walmsley	Global Head of Content	Clearscore
Silke Wexoe	Executive Director Business Operations & Strategy	Dow Jones
Simon Ricks	Senior Marketing Manager	ITV
Steve Marks	Director of Sports Marketing	adidas
Tom Richards	General Manager	we are social
Vanessa Hulley	VP Digital Marketing	Endeavor, Inc
Will Moy	Chief Executive	Full Fact
Yin Chung	EVP, Group Planning Director	BBDO New York

And these are our amazing partners around the world who enable us to deliver our Scholarship, Fellowship and Alumni programs



Thanks to the sponsorship of these organisations and the pro-bono support of so many individuals, our programs are free of charge

If you share our passion for developing the marketing talent of today into the leaders of tomorrow, please get involved

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