



The Marketing Academy

GLOBAL FELLOWS & ALUMNI

Our Fellowship Programs are sponsored by



Delivered in Partnership with

McKinsey
& Company

Abigail Comber	Cignpost Diagnostics	Chief Marketing Officer
Adam Johnson	NOVA Entertainment	Chief Growth Officer
Adolfo Villagomez	Progress Residential	CEO
Adrian Farina	Visa International plc	Head of Global Brand Strategy & Development
Adrian Lawlor	Kepak	Group CMO
Ahmed Darwish	New England Sports Network (NESN)	Chief Marketing Officer
Aisling Finch	Google	Senior Director of Marketing Google AU NZ
Alberto Spinelli	Lenovo	EMEA Chief Marketing Officer & Head of Global Media/Advertising
Alejandro Pinillos	Mars Wrigley	VP Marketing, Europe, CIS & Turkey
Alex Batchelor	Watch Me Think	Non Executive Chair
Alex Haitoglou	Ovida	Founder
Alexander Knigge	ADNEC Group	Chief Digital Information Officer
Alexandra Lewis	Warner Bros. Discovery	SVP Marketing
Alison Orsi	AbilityNet	Board Trustee
Amanda Hines	i-Health, a division of DSM	Global VP Marketing, Analytics and R&D
Amy Dobra	Vanguard	Head of IT Strategy & Transformation
Andrea Mallard	Pinterest	Global Chief Marketing & Communications Officer
Andrea Stairs	eBay Inc	Chief Marketing Officer & VP of Seller Community, eBay North America
Andrew Geoghegan	PZ Cussons	Chief Marketing Transformation Officer
Angela Greenwood	Youi Insurance	Chief Marketing Officer
Angie Klein	Visible, a Verizon Company	CEO
Anika Agarwal	Orient Electric	Chief Marketing and Customer Experience Officer
Anna Hill	WW (Weight Watchers UK Ltd)	Former UK Managing Director (SVP)
Anthony Ainsworth	EON	COO Industrial & Commercial Energy Sales
Anthony Storm	Liberty Mutual Insurance	EVP - Chief Insight & Solutions Officer
Antreas Athanassopoulos	Eurobank Group	Deputy CEO
April Adams-Redmond	Pepsi Lipton JV	Global CMO
Arnd Pickhardt	Tchibo GmbH	General Manager of International Business
Arthur Hoeld	adidas	Managing Director EMEA
Ash Schofield	giffgaff	CEO
Barnaby Dawe	Freelance	Advisor and Investor
Becky Brock	Costa Coffee	Global Commercial, Marketing & Innovation Dir.
Bob Sherwin	Wayfair LCC	Former Chief Marketing Officer
Boon Lai	Google Workspace	Managing Director, Product Marketing

Brent Smart	Telstra	Chief Marketing Officer
Briony Mathieson	ofi	CMO
Candina Weston	Microsoft	CMO Asia (Acting)
Candy Lee	Homebase	CMO
Carey Hilderbrand	National University	Chief Marketing Officer
Carol Chen	Shell	Global CMO & SVP Shell Mobility & Chair Shell Brands International
Carol Welch	A.F Blakemore & Son	CEO
Carolina Cespedes Virguez	fresh (LVMH group)	General Manager North America Fresh Beauty
Caroline Hipperson	FUNKIN Ltd	Managing Director
Carolyn Bendall	Swinburne University of Technology	Chief Marketing Officer
Catherine Newman	WWE	EVP, Marketing
Catherine Solazzo	Syntax	Chief Marketing Officer
Catherine Tabaka	Matrix Medical Network	CEO
Catherine Tan-Gillespie	KFC Canada, Yum! Brands	President & General Manager
Chad Fox	Dollar General Corporation	CMO
Cheryl Calverley	Eve Sleep	Former CEO
Cheryl Rodness	Calix	AVP, Strategic Growth Initiatives
Chris Barron	Unilever	General Manager Personal Care UK&I / VP Deodorants Europe
Chris Curtin	Bank of America	SVP, Head of Digital, Social & Rewards
Chris Duncan	Bauer Media	CEO UK Publishing
Chris Rodi	Mars Petcare Inc	European Marketing Director, Mars Petcare
Christian Thrane	BT Group	Managing Director of Marketing, BT Consumer
Christian Woolfenden	Philip Morris International	MD UK & Ireland
Christoph Wegener	SIG Combibloc	SVP Commercial
Christopher Macleod	Macleod & Partners	Director
Claire Cronin	Chelsea Football Club	CMO
Claire Harrison-Church	Walter Scott & Partners	Head of Marketing & Strategic Communications
Claire Pointon	Just Eat	Managing Director
Claire Sadler	British Heart Foundation	Chief Marketing and Fundraising Officer
Claudine Cheever	Amazon	VP Global Brand & Fixed Marketing
Clayton Ruebensaal	American Express	EVP, Global B2B Marketing
Colin Whaley	Center Parcs	Sales and Marketing Director
Craig Inglis	Sage	Executive Vice-President, Global Brand and Integrated Marketing
Cristina Diezhandino	Diageo PLC	Global CMO

Cyler Pennington	Wynn Resorts	Senior Vice President of Marketing
Dan Ramsay	CityFibre	CMO
Dara Treseder	Autodesk	CMO
David Doctorow	Move Inc	CEO
David James	Hargreaves Lansdown	Chief Marketing & Corporate Affairs Officer
Dawn Spencer	Pilgrim's Food Masters (formerly Kerry Foods)	MD Collet Wya Noon
Debora Koyama	Unilever	Chief of Staff to CEO
Deborah Dolce	TJX Group	SVP, Group Marketing & Corporate Responsibility Director, TJX Europe
Deepa Neary	Ross Stores Inc	SVP Marketing and Communications
Desiree Motamedi	Shopify	VP, Global Head of Product Marketing
Diego Mandelbaum	KF Beauty (wunderbrow)	CEO
Dominic Grounsell	Entain	Chief Commercial Officer
Ed Pilkington	Diageo PLC	Chief Marketing & Innovation Officer
Ed Smith	Amazon	General Manager Integrated Marketing EU
Ellie Norman	Manchester United	CCO
Emily Campbell	Infinite Electronics	CMO
Emily Ketchen	Lenovo	CMO & VP, Intelligent Devices Group
Emma Chalwin	Workday	CMO
Emma Isaac	Waitrose	Head of Marketing
Felicity Carson	Onsemi	Chief Marketing Officer & SVP
Fiona Spooner	Financial Times	Managing Director, Consumer Revenue
Frans Leenaars	TUI Group	CMO Western Region & Group CX Director
Gabriel Heredia	China Development Financial Holding Company	Group Chief Marketing Officer
Gareth Helm	Sideminds Ltd	Non-Executive Director (various)
Gareth Hussey	Octopus Investments	Senior Advisor
Gareth Jones	Sotheby's	CMO
Gary Booker	Rentokil Initial	Chief Marketing, Innovation & Strategy Officer
Gaston Sandoval	Lenovo	CMO Industry Solutions
Gaurav Bhatia	PenFed Credit Union	Chief Marketing Officer
Gemma Cleland	Convatec	CMO
Geoff Ikin	Myer	Chief Customer Officer
Gerald Youngblood	Lenovo	CMO north America
Gill Zhou	Conde Nast China	Managing Director
Glenn Thomas	QMENTA	Board Advisor & Observer

Graham Villiers-Tuthill	Diageo PLC	Marketing & Innovation Director Greater China
Guillaume Boutin	Proximus	CEO
Guy North	British Shooting	Chair
Helen Warren-Piper	Mars Petcare Inc	Global VP Strategic Initiatives Mars Pet Nutrition
Hope Bagozzi	Tim Hortons	CMO
Hugh Pile	Blue Skies Holdings	CEO
Ian Cranna	Taco Bell UK & Europe (Yum! Brands)	GM UK and Europe
Ian Ewart	Acin Ltd	Advisor
Irina Rodina	Kraft Heinz Company	CMO & Commercial Director Northern Europe
Jane Stiller	ITV	CMO
Janneke van der Kamp	Gruenenthal GmbH	Chief Commercial Officer and Member of the Executive Board
Jay Sellick	Sportsbet	Chief Value, Trading and Risk Officer
Jayne O'Brien	Jet Blue	Head of Marketing, Loyalty & Product
Jeff Dodds	Virgin Media	COO
Jenni Dill	The Arnott's Group	CMO
Jennie Farmer	The Office Group	CMO
Jennifer Chung	pfizer	Global Marketing Excellence Lead
Jennifer Hewlette	Datarobot	Senior VP Marketing
Jeremy Ellis	Moat Homes	Non Exec Director
Jessica Myers	The Very Group	CMO
Jill Murray	Arcadis	Global CMO
Jinal Shah	Zip	CMO & GM Shopping & Experience
Jo Coombs	Publicis Groupe	Groupe UK Client Partner
Jo Godden	Johnson Matthey Plc	Managing Director, Fuel Cells
Joanne Savage	Google UK	Director Marketing EMEA, Fitbit
John Harber	Arrow Business Communications	CMO
John Williams	Diageo PLC	Global Head of Scotch Brands
Jon White	RS Group plc	CMO
Jonathan Bennett	Beacon Building Products	EVP & Chief Commercial Officer
Joshua Leatherman	Service Express	Chief Marketing Officer
Julia Porter	Data Protection Network Associates	Board Director & Partner
Julian Diment	Add Mustard	Vice Chairman
Julie Bramham	Diageo PLC	Global Brand Director, Johnnie Walker
Kate Bird	Conde Nast	VP., Global Consumer Revenue

Kate Rundell	Amazon Business	Global Head of Central Marketing
Katharyn White	IBM	GM, Federal Ecosystem
Katherine Lamb	HSBC	Global Head of B2B Marketing Strategy
Katie McAlister	TUI UK & Ireland	CMO
Katie Vanneck-Smith	Hearst Magazines	CEO
Keith Moor	Camelot UK	CMO
Kelly Megel	True Value Corporation	SVP, Head of Marketing
Kelly Soligon	Microsoft	Marketing Leader and Executive
Kerry Chilvers	Direct Line Group	Brand Tribe Lead
Kerry Taylor	LIV Golf	CMO
Kristi Argyilan	Albertsons Companies	SVP Retail Media
Kristian Hunt	Emirates Group	VP – Corporate Communications, Marketing & Brand
Kristof Fahy	Moonpig.com	Group CMO
Kristof Neiryndck	Avon	Global CMO
Krystal Putman-Garcia	FiscalNote	SVP, CMO and GM of Community
Kussai El-Chichakli	the C-enter	Founder
Leandro Perez	Salesforce	VP & CMO, Asia Pacific
Leisa Bacon	Australian Broadcasting Corporation (ABC)	Director, Audiences
Lex Bradshaw-Zanger	L'Oréal UK & Ireland	Chief Digital & Marketing Officer
Lindsay Forster	Shepper	CEO
Lisa Delaney	Cathay Pacific Airways	Regional Head of Marketing & Digital Sales, Europe
Lisa Gilbert	Kyndryl	Global VP, Brand, Sponsorship & Content
Lise Kay	AirTrunk	Chief Marketing Officer
Lizzy Johnson	Farmbox	General Manager
Luca Zerbin	Una Terra Venture Capital Fund	Founding Partner & CEO
Lynne Ormrod	Hotel Chocolat	CMO
Lysa Hardy	Hotel Chocolat	UK MD Direct to Consumer and Group CMO
Mani Dasgupta	IBM	Vice President, Global Advisory Partnerships
Maria Sebastian	Greene King	CMO
Marisa Kacary	Randstad	CMO, Randstad Enterprise
Mark Evans	The Marketing Academy	Fellowship Alumni Council Chair
Mark Evers	Transport for London	CCO
Mark Given	Sainsbury's & Argos	CMO
Mark Phibbs	Cisco	VP Global Campaign, Content & Industries Marketing

Mark Pickett	MSC Industrial	Former Vice President, Marketing
Mark Sandys	Diageo PLC	Chief Innovation Officer
Mark Vile	Comparethemarket.com	CMO
Markus Rohrwild	Affivant	CEO
Marta DeBellis	Dotmatics	CMO
Martin Brown	Nestlé Oceania	General Manager, Coffee & Dairy
Martin George	Waitrose	Former Customer Director
Matt Garrod	First Rate Exchange Services Limited	Marketing and Commercial Director
Matt Kennedy	giffgaff	CCO
Mauro Fanfoni	Plenitude	Head of Retail International Markets
Meghan Farren	KFC UK & Ireland	Managing Director
Meghan Gendelman	Salesforce	SVP, AMERs Field Marketing
Michael Inpong	Sport&Brands	Managing Director
Michael Lacorazza	Frontpoint	CEO
Michael Merz	Norafin Group	Managing Director
Michael Ward	The Boston Consulting Group	Senior Advisor
Michelle Andrews	Quilter	Managing Director
Michelle Boockoff-Bajdek	Skillsoft	Chief Marketing Officer and Strategy Officer
Michelle Draper	Silicon Valley Bank	Chief Marketing & Strategy Officer
Mickey Neuberger	realtor.com	CMO
Mim Haysom	Suncorp Group	Executive General Manager Brand & Marketing
Mustafa Bartin	Migros Turkey	Chief Retail Operations Officer
Najoh Tita-Reid	Logitech International	Global CMO
Nathan Ansell	Waitrose	Partner & Customer Director
Nick Robinson	Pilgrim's Food Masters (formerly Kerry Foods)	CEO
Nicki Sheard	BBC studios	President Brands & Licensing
Nigel Hunt	Huntreay	Founder
Ottokar Rosenberger	Rated People	CEO
Paula Llewellyn	Legal & General	Managing Director (Direct) & Chief Marketing Officer - Legal & General Insurance
Peter Corijn	Vucastar	CEO & Founder
Peter Markey	Boots UK Ltd	CMO
Peter ter Weeme	The Star Entertainment Group	General Manager
Philippa Snare	The Trade Desk	SVP EMEA
Polly Cochrane	The Alexander Partnership	Partner, Advisor & Coach

Rahul Welde	Entain	Non Executive Board Member
Randi Stipes	IBM	CMO, Watson Media & Weather
Ranjita Ghosh	Wipro	Chief Marketing Officer APMEA (Asia Pacific, Middle East & Africa)
Rashmy Chatterjee	ISTARI	CEO
Rebecca Darley	Domain Group	Chief Marketing Officer
Rick Lawrence	TINE Group	Former EVP, CMO & Head of International Markets
Rijoy Putatunda	IGM	VP - Energy Curing Resins
Rob Weston	Asda	CMO
Robbert Bakker	Vereniging Rembrandt	Member of Advisory Board
Robert Chatwani	DocuSign	President
Robert Hackl	MCE Systems	Global President, CMO & Member of the Board
Roland Harste	Vivere	Co-Founder, MD & CEO
Ronalee Zarate-Bayani	Who Gives A Crap	Chief Brand Office
Ross Farquhar	Little Moons	Marketing Director
Rowan Chidgey	AB inBev	European Marketing Director Global Brands
Rufus Radcliffe	ITV	Managing Director of On Demand
Sabah Naqushbandi	YOOX Net-A-Porter Group	Global Marketing Director - MR PORTER
Sally Abbott	Weetabix Ltd	Managing Director UK & Ireland
Sally Cowdry	Travelopia	MD Tailormade and Group CCO
Sam Day	Confused.com	CMO
Samir Mammadov	PashaPay	CEO
Sara Holt	Merlin Entertainments PLC	UK Group Marketing Director Resort Theme Parks
Sarah Long	WhistlePig Whiskey	CMO
Sarah Warby	Nando's UK&I	Chief Customer Officer
Sasha Lucas	Verizon	SVP, Head of Customer Services
Sean Barrett	Albertsons Companies	Chief Marketing Officer
Shadi Halliwell	Connexin	NED
Sholto Douglas-Home	Expo City Dubai	Chief Marketing, Communications and Sales Officer
Silvia De Dominicis	Johnson & Johnson	Global Commercial VP Strategic Partnership
Simon Gatenby	DAZN Bet	CMO
Simon Jackson	Travelex	CMO
Simon Michaelides	Riveria Travel	Former Chief Customer Officer
Sophie Goldschmidt	U.S Ski & Snowboard	President & CEO
Sophie Kelly	Diageo PLC	SVP of Whiskies, North America

Stacy Simpson	Athena Health	Chief Marketing Officer
Steve Challouma	Nomad Foods	CMO
Steve Chantry	Kraft Heinz Company	Chief Marketing Officer - East BU (Middle East, Africa, Russia & CIS, Central & Eastern Europe)
Steve Seddon	Ice Travel Group	CMO
Steve Wilson	4th Utility	CEO - Consumer
Steven Overman	Conscience Culture Ventures	Founder, CEO
Steven Tristan Young	Poshmark	Chief Marketing Officer
Sumeet Grover	Alliant	Chief Digital & Marketing Officer
Sunshine FarzanMD	Standard Chartered Bank	MD, Global Head of Marketing & Communications, Corporate Commercial & Institutional Banking
Suresh Balaji	Standard Chartered Bank	Global Head of Marketing & Communications
Susan O'Brien	Just Eat	VP Brand
Suzi Watford	SiriusXM	Chief growth officer
Tamara Strauss	Premier Inn	Global Customer Director
Tanu Grewal	ALEN	Vice President, US Head of Marketing- Marketing, Innovation, Ecommerce
Tatiana Stadukhina	Diageo PLC	Vice President Johnnie Walker & Buchanan's
Thierry Laugerette	AkzoNobel	CMO
Thomas Delabriere		Managing Director / Global CMO
Thomas Schroeter	ImmobilienScout24	Co-CEO, CMO & CPO
Tina Koehler	Deliveroo	VP Consumer/Global Marketing
TJ Abrams	Hyatt Hotels Corporation	Vice President, Global Wellbeing Experiences
Toby Whitmoyer	Ste. Michelle Wine Estates	President
Tom Malleschitz	M2 Property Solutions Ltd	Co Founder
Tom Wallis	Gousto	Former Chief Marketing Officer
Toni Wood	Headlam Group plc	CCO
Tracey Cooke	Nestle Canada	SVP Marketing & Commercialization. Head of the Centre of Marketing Excellence
Tricia Weener	Kone Corporation	Former CMO, EVP Marketing and Comms
Tuula Rytala	Microsoft Digital Stores	Corporate Vice President (former)
Tyra Neal	Vivid Seats	Chief Marketing Officer
Victoria Southern	Pilgrim's Food Masters (formerly Kerry Foods)	Strategy, Marketing & Innovation Director - Dairy Consumer Foods
Vikaas Saxena	Philip Morris International	Director of Strategy & New Business
Vincenzo Riili	Google UK	Senior Marketing Director
Virginia Sharma	Google	India Marketing Head, Google Cloud
Virginie de Beco	BSH Home Appliances	EVP
Vugar Mehdiyev	Baku Electronics LLC	CMO

Wendy Jane Johnstone	Zendesk	SVP & COO APAC & Japan
Whit Alexander	Best Buy	Former EVP, Chief Strategy Officer
Yilmaz Erceyes	Premier Foods	CMO
Yoichiro Basso	DAZN Japan	Chief Marketing Officer
Yukiko Yamaguchi	Panasonic Connect Co., Ltd.	Vice President, Chief Marketing Officer
Zaid Al-Qassab	Channel 4	CMO
Zarina Lam Stanford	Bazaarvoice	CMO
Zoe Harris	On The Beach	CMO

FIND MORE INFORMATION ABOUT THE MARKETING ACADEMY GLOBAL FELLOWSHIP PROGRAMS BELOW:

EMEA Fellowship

Felicity Cummings

EMEA Fellowship & Fellowship Alumni Program Lead
felicity@themarketingacademy.org

US Fellowship

Victoria Sindermann

US Fellowship & Fellowship Alumni Program Lead
victoria@themarketingacademy.org

APAC Fellowship

Emma Beaumont

APAC Fellowship & Fellowship Alumni Program Lead
Emma.beaumont@themarketingacademy.org

Scholarship Program Sponsors

Accenture Song



BT Group



Commonwealth Bank

Deloitte.
Digital

dentsu

Google



itv



MARS

OPTUS

phd



Fellowship Program Partner & Sponsor

McKinsey
& Company



Community & Alumni Program Sponsors

amazon



cartology



REA Group



theTradeDesk

zapnito

Faculty Learning Partners



Speak easy

THE
LIVING
LEADER®

THOMAS
BARTA

wisdom∞