

Meet the Fellows

FULL NAME	COMPANY NAME	JOB TITLE
Abigail Comber	Oyster Yachts	CMO
Adam Johnson	Global	Director of Marketing
Alejandro Pinillos	Danone Waters Mexico	CEO Bonafont
Alex Batchelor	System1 Group	Former Chief Operating Officer
Alexander Haitoglou	Utility Warehouse	Former Chief Commercial Officer
Alexander Knigge	Emirates Airline	SVP Corporate Comms, Marketing & Brand (CCMB)
Anna Hill	The Walt Disney Company	CMO
Anthony Ainsworth	EON Business to Business	CEO
April Adams-Redmond	Unilever	Global Brand Vice President
Arnd Pickhardt	Lidl Germany	CMO
Arthur Hoeld	Adidas AG	Managing Director Europe
Ash Schofield	giffgaff	Chief Executive Officer (Interim)
Barnaby Dawe	Pret a Manger	Chief Customer Officer
Carol Chen	Shell	Shell Global Lubricants Marketing VP
Carol Welch	Odeon Cinema Group	Managing Director UK&I
Catherine Newman	News UK	CMO
Catherine Tabaka	Sodexo	President & CEO Healthcare North America
Chris Duncan	News UK	Managing Director, Times Newspapers Ltd
Christian Woolfenden	Photobox	Managing Director
Christoph Wegener	SIG Combibloc	Head of Global Sales & Business Development
Christopher Macleod	Transport for London	Customer and Sales Director
Claire Cronin	Virgin Atlantic Airways Ltd	Senior Vice President Marketing
Claire Harrison-Church	Marketing Edinburgh Ltd	Non Executive Director
Craig Inglis	John Lewis Plc	Customer Director
Cristina Diezhandino	Diageo PLC	Scotch Category Director & MD Reserve
Dan Ramsay	BT	Consumer Marketing Director
David James	Vodafone	Head of Commercial Marketing
Debora Koyama	Mondelez	CMO Europe
Deborah Dolce	TJX Group	Group Brand & Marketing Director
Dominic Grounsell	Neilson Financial Services	UK Managing Director
Ed Smith	Amazon	General Manager Cross Chanel Marketing EU
Gary Booker	Rentokil Initial	Chief Marketing, Innovation & Strategic Officer
Guillaume Boutin	Proximus	Chief Consumer Market Officer

Guy North	British Shooting	Non Executive Director
Helen Warren-Piper	Mars Petcare	Sales Director for Mars Pet Nutrition UK
Hugh Pile	Blue Skies Holdings	Chief Sales and Marketing Officer
Ian Cranna	Starbucks Coffee Company	Vice President Marketing & Category EMEA
Ian Ewart	Anchura Partners	Director and Practice Lead
Janneke van der Kamp	Novartis Consumer Health	Global Head Product and Portfolio Strategy
Jeff Dodds	Virgin Media	Managing Director
Jennie Farmer	LVMH	Marketing & Communications Director Estates & Wines
Jeremy Ellis	TUI UK & Ireland	Marketing & Digital Director
Jo Coombs	Publicis Groupe UK	COO
Jo Godden	Johnson Matthey Plc	Commercial Excellence Director
John Harber	Arrow Business Communications	Managing Director
Julia Porter	Woodwarde Marketing	Non Executive Director and Advisor
Julian Diment	Mr & Mrs Smith	Chief Growth Officer
Katharyn White	T Systems	CMO
Katie Vanneck-Smith	Tortoise Media	Co Founder & Publisher
Keith Moor	Santander	CMO
Kerry Taylor	Viacom International Media Networks	CMO
Kristian Hunt	Emirates Group	VP – Corporate Communications, Marketing & Brand
Kristof Fahy	Hostelworld Group	Chief Customer Officer
Kussai El-Chichakli	Coca-Cola European Partners Germany	Director Marketing
Lindsay Forster	Aviva	Global Partnerships Director
Lisa Gilbert	IBM Japan	CMO & Client Advocate
Lizzy Johnson	Flash Entertainment	CMO, VP Marketing & Communications
Luca Zerbini	Ancor	VP Marketing, Innovation, Sustainability & Commercial
Lysa Hardy	Hotel Chocolat	CMO
Maria Sebastian	Starbucks Coffee Company	SVP, Marketing & Category EMEA
Mark Evans	Direct Line Group	Group Marketing Director
Mark Phibbs	Cisco	VP Marketing APJ
Mark Sandys	Diageo PLC	Global Head of Beer, Baileys & Smirnoff
Markus Rohrwild	Roivant Sciences	Founder & CEO
Marta DeBellis	Adobe	VP, Global Enterprise Campaign
Martin George	Waitrose	Customer Director
Mauro Fanfoni	Eni - Retail Market Gas & Power	SVP Commercial Planning, Marketing and Innovation
Michael Inpong	Muller Dairy (UK) Ltd	Global Chief Marketing Officer
Michelle Andrews	Quilter	CMO
Nathan Ansell	Marks and Spencer	Marketing Director
Nick Robinson	Kerry Foods	Managing Director Brands & Chief Marketing Officer
Nigel Hunt	Tesco Bank	Marketing Director



Ottokar Rosenberger	Iglu.com	Chief Operating Officer
Peter Corijn	Vucastar	CEO & Founder
Peter Markey	TSB Bank plc	CMO
Philippa Snare	Facebook	CMO EMEA
Polly Cochrane	Warner Bros	EVP & GMD; CMO Harry Potter Global Franchise Dev.
Rahul Welde	Unilever	Global VP – Digital Transformation
Rashmy Chatterjee	IBM	Global Sales Leader Cyber Security
Rick Lawrence	Mondelez	Category Director South East Asia
Rob Weston	Marks and Spencer	Former Global Brand & Marketing Director, GM & Food
Robbert Bakker	Knab	CEO
Rufus Radcliffe	ITV	Group Marketing & Research Director
Sally Abbott	Weetabix Ltd	Managing Director UK/Ireland
Sally Cowdry	Travelopia	Chief Customer Officer
Sarah Warby	Hyperjar	CGO
Shadi Halliwell	Three UK	CMO
Sholto Douglas-Home	Hays Plc	Chief Marketing Officer
Silvia De Dominicis	Johnson & Johnson Medical	VP Ethicon EMEA
Simon Jackson	Gamesys	CMO
Simon Michaelides	UKTV	Executive Commercial Director
Sophie Goldschmidt	World Surf League	CEO
Steven Overman	Kodak	Global Chief Marketing Officer
Suzi Watford	The Wall Street Journal	Chief Marketing & Membership Officer
Tatiana Stadukhina	Anheuser-Busch InBev	Head of Marketing, Northern Europe
Thierry Laugerette	AkzoNobel	Chief Marketing Officer
Thomas Schroeter	Scout24 Group	CMO & CPO
Tom Malleschitz	Three UK	CDO
Toni Wood	DFS	CMO
Tricia Weener	HSBC	Global Head Of Marketing
Virginia Sharma	LinkedIn	Director, Marketing Solutions, India
Wendy Jane Johnstone	Microsoft	APAC General Manager – Marketing and Operations
Zarina Lam Stanford	SAP	Head of Marketing APAC
Zoe Harris	Go Compare	CMO

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