

Who's Involved?

UK Premier Partners – Scholarship & Fellowship Programmes



FACEBOOK



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phd

accenture

McKinsey & Company

Australia Premier Partners – Scholarship Programme

Google



Commonwealth Bank



FACEBOOK



US Premier Partners – Scholarship & Fellowship Programmes



THE WALL STREET JOURNAL.
Read ambitiously

accenture



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Confectionery

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Content, Event and Alumni Programme Partners

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Boldness with Backup

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LEADERSHIP THAT LIVES
BEYOND THE LEADER

KANTAR

THE FOLLOWING PAGES LIST SOME OF THE PEOPLE INVOLVED

MENTORS

We have 100's of Mentors who volunteer their time to inspire, develop & mentor our Scholars and Fellows on a one to one or group basis

Here are just a few of them throughout EMEA, Australia and the US:

Alistair Macrow	Chief Marketing Officer & Corporate VP	McDonalds Restaurants
Andrea Martens	Managing Director	ADMA
Berta De Pablos-Barbier	President	Mars Wrigley Confectionery
Bradley Jakeman	Former President, Global Beverage Group	PepsiCo
Catherine Moffatt	VP Global Shopper Planning & Customer Marketing	Diageo
Catherine Tan	Global Chief Marketing Officer, KFC	Yum! Restaurants
Camilla Harrisson	CEO	Anomaly
Carolyn McCall	CEO	ITV
Chris Duncan	Managing Director, Times Newspapers	News UK
Chris MacDonald	Global President of Advertising & Allied Agencies	McCann World Group
Cilla Snowball	Former Group Chairman & CEO	AMV BBDO
Claudia Romo Edelman	Special Advisor	We are Human
Claudine Cheever	Global GM of Integrated Marketing	Amazon
Cliff Marks	President & Interim CEO	National CineMedia
Dale Murray CBE	Non-Exec Director	Xero
David Jones	Founder & CEO	You and Mr Jones
David Pemsel	CEO	Guardian Media Group
David Sable	Global CEO	Y & R
Diane Williams	SVP Media Analytics	The Nielsen Company
Dom Boyd	Chief Strategy Officer	Publicis
Emma Chalwin	SVP AMER Marketing	Salesforce
Evelyn Webster	Chief Executive North America	Guardian Media Group
Fiona Blades	President and Chief Experience Officer	Mesh Experience
Fredda Hurwitz	Chief Strategy & Marketing Officer	Redpeg Marketing
George Felix	Chief Marketing Officer	Pizza Hut
Greg James	Global Chief Strategy Officer	Havas Media
Julian Ingram	EVP	McCann
John Steedman	Chairman	WPP Asia Pac
Jo Boundy,	CMO	Qantas
Judith Denby	Chief Marketing Officer	Krispy Kreme
Jeffrey McElnea	CEO	The Jeffrey Development Group
Jennifer Risi	President & Founder	The Sway Effect
Juliet Scott-Croxford	CEO	Worth Media
Karen Buchanan	UK CEO	Publicis
Kathryn Jacob	CEO	Pearl & Dean
Katie Rigg-Smith	CEO Aus	Mindshare
Keith Moor	Chief Marketing Officer	Santander
Keith Weed	Former Chief Marketing & Communications Officer	Unilever
Leigh Terry	CEO Asia Pac	IPG Media Brands
Lindsay Pattison	Chief Transformation Officer	WPP
Lord Stuart Rose	Chairman	FatFace
Maggie Lower	CMO	True Blue
Marc De Swaan Arons	CMO & Executive Board Member	Kantar Consulting
Marcel Marcondes	US Chief Marketing Officer	Anheuser-Busch InBev
Margaret Molloy	Global CMO	Siegel + Gale
Mat Baxter	Global CEO	Initiative
Matthew Melhuish	CEO	Enero Group
Matthew Freud	Founder	Freuds
Margaret Jobling	Group Chief Marketing Officer	Centrica
Mark Lollback	CEO Aus & NZ	GroupM
Mark Cripps	Chief Marketing Officer	The Economist
Mark Reinke	Managing Director, Consumer	Newscorp
Michael Inpong	Chief Marketing Officer	Muller Dairy
Michael Magee	SVP Marketing EMEA	Mars
Michele Markus	Head of Global Health Accounts	Omnicom Health Group
Michelle Klein	MD North America	Facebook
Michelle Hutton	Managing Director	Edelman
Moray MacLennan	Worldwide CEO & Chairman	M&C Saatchi
Nigel Bogle	Group Chairman	BBH Global
Nigel Gilbert	Chief Marketing Officer	TSB Bank
Nina Bibby	Chief Marketing Officer	O2
Patti Wakeling	President	WakeAspen
Ray Kloss	Chief Marketing Officer Australia	Cisco
Rita Clifton	Chairman	BrandCap
Robbert Reitbroeke	CEO Aus & NZ	Pepsico
Ronan Dunne	EVP & Group President	Verizon Wireless
Sara Bennison	Chief Marketing Officer	Nationwide
Scott Goodson	Founder & CEO	Strawberry Frog
Scott McDonald	President & CEO	ARF
Sir John Hegarty	Founder	BBH Global
Spiros Fotinos	Director Lexus Europe & EV Planning at Toyota	Lexus International & Toyota Motor Europe

Stephen Miron
Suresh Raj
Suzi Watford
Syl Saller
Tim Wragg
Toby Jenner
Travis Johnson
Victoria Davis
William Lewis

Group CEO
Chief Business Development Officer
Chief Marketing & Membership Officer
Global Chief Marketing Officer
CEO North America Insights Division
Global COO
CEO
Founder
CEO

Global Media Group
Vision 7 International
The Wall Street Journal
Diageo
Kantar Millward Brown
Mediacom
Podean
Nuance
Dow Jones

On the following pages you can see some of our global alumni

FELLOW ALUMNI

Some of our Fellows from the CMO Fellowship Programme throughout EMEA:

Abigail Comber	CMO	Debenhams Plc
Adam Johnson	CMO	Global
Alejandro Pinillos	Category Growth Officer	Danone
Alexander Haitoglou	CEO	Utility Warehouse
Alexander Knigge	SVP Corporate Communications, Marketing & Brand	Emirates Airline
Anthony Ainsworth	SVP, Head of Global Marketing	Eon Energy
Anna Hill	CMO	The Walt Disney Company
April Adams-Redmond	Global Brand Vice President	Unilever
Arnd Pickhardt	Advertising & Marketing Director - Germany	Lidl
Arthur Hoeld	SVP Brand Strategy & Business Development	adidas
Barnaby Dawe	Global CMO	Just Eat
Carol Welch	Managing Director UK&I	Odeon Cinema Group
Claire Cronin	SVP Marketing	Virgin Atlantic Airways Ltd
Chris Duncan	Managing Director	Times Newspapers Ltd
Christian Woolfenden	Managing Director	Photobox
Christopher Macleod	Marketing Director	Transport for London
Craig Inglis	Customer Director	John Lewis Plc
Dan Ramsay	Director of The "GREAT" Campaign	The Department for International Trade
Guillaume Boutin	CMO	Canal +
Hugh Pile	CMO UK & Ireland	L'Oréal
Janneke van der Kamp	Global Head Product and Portfolio Strategy	Novartis Consumer
Jeff Dodds	COO	Virgin Media
Jennie Farmer	Marketing & Communications Director	Moët Hennessy Wines
Jo Godden	Commercial Executive Director	Johnson Matthey Plc
Katie Vanneck-Smith	Former President & Chief Customer Officer	Dow Jones
Keith Moor	CMO	Santander
Kerry Taylor	CMO	Viacom Networks
Kristian Hunt	VP – Corporate Communications, Marketing & Brand	Emirates Group
Kristof Fahy	Chief Customer Officer	Hostelworld
Kussai El-Chichakli	Director Marketing	Coca Cola Partners Germany
Lindsay Forster	Global Partnership Director	Aviva
Lisa Gilbert	CMO	IMB UK & Ireland
Lysa Hardy	CMO	Joules
Maria Sebastian	SVP, Marketing & Category EMEA	Starbucks
Mark Evans	Group Marketing Director	Direct Line Group
Mark Sandys	Global Head of Beer, Baileys & Smirnoff	Diageo Plc
Markus Rohrwild	Global Business Franchise Head	Novartis Consumer
Marta DeBellis	VP Global Enterprise Campaign	Adobe
Michael Inpong	Global CMO	Muller Dairy
Nick Robinson	CMO	Kerry Foods
Nigel Hunt	Managing Director, Brand & Marketing	Tesco Bank
Ottokar Rosenberger	CMO	Igloo
Peter Markey	Marketing Director	TSB Bank plc
Philippa Snare	CMO EMEA	Facebook
Polly Cochrane	EVP & Group Marketing Director	Warner Bros
Rahul Welde	Global VP – Digital Transformation	Unilever
Rashmy Chatterjee	CMO, North America	IBM
Rick Lawrence	Category Director SE Asia	Mondelez
Robbert Bakker	CEO	Knab
Rufus Radcliffe	Group Marketing & Research Director	ITV
Sally Abbott	Managing Director	Weetabix Ltd
Sarah Warby	CEO	Lovehoney
Shadi Halliwell	CMO	Three UK
Silvia De Dominicis	VP Ethicon EMEA	Johnson & Johnson Medical Ltd
Simon Jackson	CMO	Gamesys
Simon Michaelides	Executive Commercial Director	UKTV
Steven Overman	Global CMO, President Consumer & Film Division	Kodak
Suzi Watford	CMO	The Wall Street Journal
Tricia Weener	Global Head of Marketing	HSBC
Wendy Jane Johnstone	Chief Marketing & Operations Officer APAC	Microsoft
Zarina Lam	Asia Head of Marketing	SAP

SCHOLAR ALUMNI

Some of our alumni from the Scholarship Programme in the UK, Australia and US:

Here are a few of them:

Adam Grant	Global Brand Marketing Director	PlayStation
Alex Sonnenberg	Marketing Manager EMEA	Linkedin
Allison Stadd	Head of Marketing	BARK (BarkBox)
Allison Tilling	VMLY&R	Chief Strategy Officer
Angus George	Group Creative Director	Ogilvy
Burcak Sezer	Head of Marketing & Innovation	Kimberly Clark
Caroline Gorrie	Brand Manager	Proctor & Gamble
Caroline Waller	Global Head of Marketing	Halfords
Chris Dodson	Head of Music & Subscriptions Marketing EMEA	YouTube
Charlotte Green	Senior Manager, Brand Planning	Lloyds Banking Group
Cheryl Cadmore	Senior Acquisition Marketing Manager	American Express
Danni Wright	Group Strategy Director	Carat
Emma Brooker	Advertising Producer	Apple
Emily Harlock	Head of Strategy	AMV BBDO
Gabriella Conlon	Head of Consumer Marketing	Google
Gemma Hunter	General Manager Marketing	Myser
Helen Lawrence	Global Head of Social Media	Twitter
Hugh Thomas	Co-Founder	Ugly Drinks Ltd
Ian Edwards	Managing Director	Wavemaker
Jacinta Fisher	Marketing Director	The Walt Disney Company
James Bhatti	Creative Director	Edelman Australia
Jay Sellick	Chief Customer Officer	Sportsbet
Jeci David	Portfolio Marketing Manager	Kellogg Australia
Karli Bainbridge	Director of Marketing, New York	Red Bull
Kate Peregrine	Global Head of Social Media	Dyson
Kate Rutowski	Brand Director	Widen & Kennedy
Katherine Gandhi	Marketing Director	UKTV
Kyrsten Halley	Head of Brand	The Ryvita Company
Leslie Miller	Director of Marketing, Ice Cream	Unilever
Liz Le Breton	Head of Brand & Social	John Lewis Plc
Mark Paterson	Head of Marketing UK & Ireland	Uber
Myriam Conrie	Director of Sales and Marketing	Sofitel Hotels
Neil Shah	Global Marketing Director, Smirnoff	Diageo
Nora-Kate O'Connell	Group Marketing Manager	KFC
Paul Plumeri	Brand Marketing Lead, Google News Initiative	Google
Paul Ridsdale	Director of Viewer Marketing	ITV
Polly Blenkinship	Senior Director Customer Experience	Audible
Renaldo Chapman	Senior Brand Director, Michelob Ultra	Anheuser-Busch InBev
Ross Farquhar	Chief Marketing Officer	Wagamama
Simon Davenport	General Manager – Marketing	NBL
Sophie Wheeler	Chief Marketing Officer	giffgaff
Steve Marks	Director of Sports Marketing	Adidas
Tina Walsberger	Marketing & Communications Director	Edinburgh Festival
Todd Pironis	National Sales & Marketing Manager	Johnson & Johnson
Vasileios Kourakis	Global Director Mktg ROI	L'Oréal
Veronica Dumitrescu	Manager, Enterprise Campaign Marketing EMEA	Adobe
Zoe Cocker	Head of Brand	Verizon Media

For more information about the people involved within The Marketing Academy
www.themarketingacademy.org