



Who's Involved?

Over 1200 CEOs & CMOs and emerging leaders in marketing, media & advertising are involved in The Marketing Academy programs around the world

Here are just a few of them...



A few of our Mentors

We have over 250 Mentors globally who volunteer their time to inspire, develop and mentor within our programs in the UK, Australia & USA

Aimee Buchanan	CEO	GroupM Australia
Aisling Finch	Head of Marketing	Google Australia
Alistair Macrow	CEO	McDonalds UK & Ireland
Andrew Hicks	Director of Marketing	Woolworths
Anna Hill	SVP & GM UK	WW
Anubha Sahasrabuddhe	CMO	Lion
Ash Schofield	CEO	giffgaff
Beth Ann Kaminkow	Global CEO VMLY&R Commerce	VMLY&R
Brent Smart	CMO Australia	IAG
Candy Lee	CMO Canada	Hello Fresh
Carol Welch	Managing Director UK&I	Odeon
Catherine Newman	CMO	Manchester United
Catherine Tan-Gillespie	GM, Canada	KFC
Cheryl Calverly	CEO	Eve Sleep
Chris MacDonald	President & CEO	McCann World Group
Christian Thrane	Managing Director of Marketing	BT
Claudine Cheever	VP Global Brand & Fixed Marketing	Amazon
Debora Koyama	Global Growth Operation Officer	Unilever
Deborah Dolce	SVP, Group Marketing Director	TJX Group
Emma Chalwin	EVP, Global Field Marketing	Salesforce
Evelyn Webster	CEO	Soul Cycle
Geoff Ikin	CMO	Myer
George Felix	CMO	Tinder
Hugh Cameron	Chairman	PHD
Ivan E Markman	Chief Business Officer	Yahoo
Jenni Dill	CMO	Arnotts
Jeremy Nicholas	Exec Director & Chief Brand Officer	Telstra
Jon Wilkins	Executive Chairman	Karmarama
Karen Coppola	EVP & CMO	TJX Group
Kathryn Jacob	CEO	Pearl & Dean
Katie Rigg-Smith	CEO	Mindshare
Keith Moor	CMO	Camelot
Kerry Taylor	EVP	Viacom
Laura Jordan Bambach	Chief Creative Officer	Grey London
Lisa Ronson	CMO	Coles
Lysa Hardy	Board Director & CMO	Hotel Chocolat
Maggie Lower	Global CMO	Hootsuite
Margaret Jobling	CMO	NatWest Group
Margaret Molloy	Global CMO	Siegel+Gale
Mark Evans	MD of Marketing & Digital	Direct Line
Mark Richardson	Marketing Director	Aldi Stores Australia
Martin Brown	Director, eBusiness, Strategy & Marketing	Nestle Australia
Matthew Graham	Mars Europe - Marketing VP	Mars Wrigley
Meghan Farren	CMO	Asda
Melina Cruickshank	Chief Audience and Marketing Officer	REA Group
Melissa Hopkins	CMO	Optus
Monique Macleod	Group Executive Marketing and Corporate Affairs	Commonwealth Bank
Nikki Warburton	Chief Customer and Marketing Officer	Audi Australia
Peter Horgan	CEO	Omnicom Media Group
Peter Markey	CMO	Boots
Polly Cochrane	Managing Director UK&I	Warner Media
Sara Bennison	CMO	Nationwide Building Society
Sarah Thompson	Global CEO	Droga5
Sarah Warby	Chief Customer Officer UK&I	Nando's

A few of our Fellowship Alumni

We have over 200 Alumni of our Fellowship Program in EMEA & USA

Adolfo Villagomez	President Online U.S.	The Home Depot
Adrian Farina	SVP Marketing, Europe	Visa International plc
Alberto Spinelli	EMEA CMO	Lenovo
Alejandro Pinillos	SVP & GM, East Europe Snacks	PepsiCo
Alison Orsi	GM Ecosystems, Platforms & Experiences	IBM
Angie Klein	CEO	Visible, a Verizon Company
Anthony Ainsworth	COO Industrial & Commercial Energy Sales	EON
Antreas Athanassopoulos	Deputy CEO	Eurobank Group
Arthur Hoeld	Managing Director EMEA	adidas
Carol Chen	Global CMO & SVP Mobility	Shell
Chris Duncan	CEO UK Publishing	Bauer Media
Claire Cronin	Executive Director Marketing	McClaren
Clayton Ruebensaal	EVP, Global B2B Marketing	American Express
Cristina Diezhandino	Global CMO	Diageo
Dara Treseder	SVP & Head of Global Marketing & Comms	Peloton Interactive
Ed Smith	GM Integrated Marketing EU	Amazon
Emily Ketchen	CMO & VP - Intelligent Devices Group	Lenovo
Gareth Helm	Global CMO	HomeServe
Janneke van der Kamp	Head of Europe	Novartis Consumer Health
Jeff Dodds	COO	Virgin Media
Jenni Dill	CMO	Arnotts
Jill Murray	Global CMO	Arcadis
Jon White	CMO	Electrocomponents PLC
Katherine Lamb	Global Head of B2B Marketing Strategy	HSBC
Katharyn White	CMO	T Systems
Kristof Fahy	CMO	Moonpig.com
Kristof Neiryndck	Global CMO	Avon
Kussai El-Chichakli	Director Marketing	Coca-Cola European Partners
Lex Bradshaw-Zanger	Chief Digital & Marketing Officer	L'Oréal UK & Ireland
Mapula Bodibe	Chief Consumer Officer	MTN South Africa
Maria Sebastian	CMO	Greene King
Marisa Kacary	Global CMO	RiseSmart
Mark Evers	CCO	Transport for London
Mark Given	CMO	Sainsbury's Supermarkets Ltd
Mark Phibbs	SVP Marketing APJC	Cisco
Mark Vile	CMO	Comparethemarket.com
Michael Lacorazza	CEO	Frontpoint
Nick Robinson	CEO	Kerry Foods
Ottokar Rosenberger	CEO	Dreamlines GmBH
Philippa Snare	SVP EMEA	The Trade Desk
Rachael Powell	CCO	Xero
Rahul Welde	EVP – Digital Business	Unilever
Randi Stipes	CMO, Watson Media & Weather	IBM
Rijoy Putatunda	Global Business Director, Printing & Packaging	IGM
Rowan Chidgey	European Marketing Director Global Brands	Anheuser-Busch InBev
Rufus Radcliffe	Managing Director of On Demand	ITV
Sabah Naqushbandi	Global Marketing Director - MR PORTER	YOOX Net-A-Porter Group
Shadi Halliwell	Chief Customer Officer	Pizza Express
Sholto Douglas-Home	Chief Marketing, Comms & Sales Officer	Expo 2020 Dubai/UAE
Steve Challouma	GM, UK	Birds Eye Ltd UK
Tamara Strauss	Global Customer Director	Premier Inn
Tricia Weener	CMO, EVP Marketing and Comms	Kone Corporation
Yilmaz Erceyes	CMO	Premier Foods

A few of our Scholarship Alumni

We have over 580 Alumni of our Scholarship Program in UK, Australia & USA

Adam Furness
Allison Stadd
Amber Kirby
Andrew Howie
Angus George
Anshika Grover
Bediz Eker
Bella Blenkinsopp
Carey Baldwin-Hennigar
Caroline Waller
Charlotte Langley
Clara Biu
Dan Monheit
Ed Cracknell
Elizabeth Bamonte
Elle McCarthy
Emily Byrne
Emma Sherwood-Smith
Estelle Jalink
Gary Elphick
Ghada Soufan
Gini Sharvill
Hannah Bourne
Hannah Lury
Helen Lawrence
Holly Oades
Ian Edwards
Jacinta Fisher
Jack Hinchliffe
Jacqui Grimsey-Jones
Jane Stiller
Jay Needham
Jo McAlister
Jules Lund
Kate Barton
Kate Rutkowski
Kelly Millett
Kwabena Agyeman-Mensah
Laura Nice
Linda Monique
Lisa Vitaris
Marcus Desmond
Marina Torres
Mario Rauter
Mark Alldred
Martin Terwilliger
Mat Cunnell
Meera Deepak
Naomi Walkland
Nate O'Neal
Pamela Bishop
Pia Chaudhuri
Renaldo Chapman
Rob Elder
Robert Gill
Sam Williams
Sarah Ellis
Tathyana Pires
Yan Wang
Yin Chung

Managing Director - APAC
Global Director
Marketing Director
Head of Brand and Advertising
Group Creative Director
Director of Innovation Strategy
Executive Director, Head of Strategy
Consumer Communications Lead
Global Vice President
Group Head of Marketing
Brand & Comms Director
Head of PR & Events
Director of Strategy & Co Founder
Head of Marketing, BT Sport
Global Performance Leader
VP, Brand
General Manager UK&I
Marketing Director
Global Brand Director Skincare
CEO
Global Marketing
Global Marketing Haagen-Dazs
Marketing Director, Children's
Head of Consumer Marketing
Global Head of Culture
Marketing Director
Managing Director
Marketing Director
CMO
Global Brand & Comms Director
CMO
Brand Director, Tequila Cazadores
Managing Director
Founder
Chief Brand Officer
Brand Director
SVP Head of Health Strategy
YouTube Lead
Co-CEO
CEO
CMO
Strategic Marketing Director APAC
General Manager
Head of Brand Development
Head of Strategic Growth Portfolio
Director of Ecommerce
SVP Executive Account Director
Group Account Director
VP, EMEA Marketing
Director, Global Integrated Marketing Strategy
CMO
Executive Creative Director
Global Head of Mobility Brand & Masterbrand
Director of Brand Marketing
Head of Group CRM & Loyalty
Head of Strategy
Founder
Marketing Director for North America
Global Marketing and Communications
EVP, Group Planning Director

Impact
Anheuser-Busch InBev
Channel 4
Amazon
Ogilvy
Optus
VMLY&R
TikTok
Storyful
Halfords
Bloom & Wild
Just Eat
Hardhat Digital
BT
IBM
EA
L'Oréal UK & Ireland
Carlsberg
Unilever
Disrupt Sports UK
WhatsApp Inc
General Mills
Penguin Random House
Three UK
WhatsApp Inc
Travelodge Hotels
Wavemaker
The Walt Disney Company
KFC UK & Ireland
Clear Score
ITV
Bacardi Limited
Initiative
Tribe Group
Magnolia
Wieden+Kennedy
Havas Media
Google
OMD Australia
Almo Milk
Tyro Payments
Janssen Asia Pacific
L'Oréal
Eurostar
PepsiCo
Mars Wrigley
McCann NY
Droga5
Bumble
Workday
Blooms The Chemist
BMF Australia
Uber
Nike
MoneySuperMarket
AMV BBDO
Amazing If
McDonald's Corporation
Apple
BBDO New York

Meet the team

The Marketing Academy Board

Sherilyn Shackell – Founder, Global CEO & Trustee

Terry Savage – Global Chairman

Phil Rumbol – Chair of Trustees

Syl Saller - Trustee

Steve Back – Trustee

Mark Ritson – Trustee

Sally Cowdrey – Advisor

The Marketing Academy Team

Taylor Hill - UK Scholarship & Alumni

Felicity Cumming – EMEA Fellowship & Global Fellow Alumni

Emma Bird – Virtual Campus Director

Victoria Sindermann - US Programs

Emma Beaumont - Australia Programs

Michaela Wells – Global Program Administration

Puja Bhatia – Virtual Campus Marketing & Comms

Lorraine Osbourne – Finance

Coaching Faculty Leads

Katherine Tulpa, Wisdom8, UK & US

Oscar Trimboli, Australia

Program Faculty (leadership content)

Thomas Barta, Author – Fellowship Program

Penny Ferguson, The Living Leader – Scholarship Program

And these are our amazing partners around the world



Thanks to the sponsorship of these organisations and the pro-bono support of so many individuals, our programs are free of charge

If you share our passion for developing the marketing talent of today into the leaders of tomorrow, please get involved

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www.themarketingacademy.org